

WITS VUVUZELA

A PUBLICATION OF WITS JOURNALISM

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The ideal tool for reaching Wits students, **Vuvuzela** is distributed freely across all **Wits** campuses and most residences at lunch on Fridays during term.

Launched in 2004 by Wits Journalism, Vuvuzela is a regular feature of campus life and enjoys strong support. The newspaper commits to printing news that interests or affects the university community.

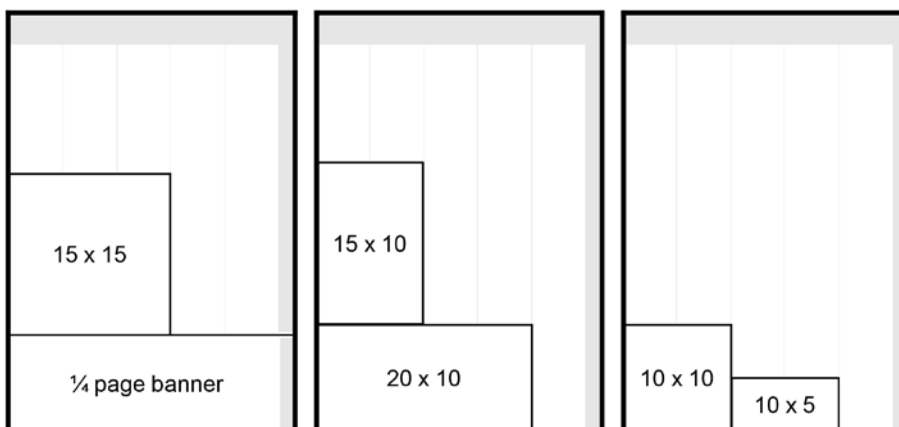


Advert Rates			
Advert size	Specs in cm	Black & white	Full colour
Full page	26.5 w x 39 h	R 7 244	R 10 778
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Business card	10 x 5	R 646	R 956
Front banner	26.5 w x 8 h	N/A	R 4 065
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Web banner	320 px x 450px	1000/week or R3000/month	

NB: Quoted prices exclude VAT and agency commission.

Bulk discounts: 10% off for 2 ads; 15% off for 3 ads; Buy 4, get the 5th free; Buy 6, get the 7th and 8th free.

Advert sizes (not to scale)



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Dates of issue:
 Semester 1:
 February 5, 12, 19, 26;
 March 4, 11, 18;
 April 8, 15, 22, 29;
 May 6.

Semester 2:
 July 15, 22, 29;
 August 5, 19, 26;
 September 9, 16, 23, 30;
 October 7.

Booking deadline:
 Tuesday 5pm before issue date.
Artwork deadline:
 Finished artwork must be supplied no later than Wednesday 10am before issue date.

For enquiries and bookings:
advertise@veldfiremedia.co.za

